

COMMUNICATIONS AND STAKEHOLDER ENGAGEMENT

Aim

- 1.1 To establish a communications and engagement framework for the integration of Health and Social Care.

Background

- 2.1 To ensure appropriate arrangements are in place to communicate the actions in place to take forward the development of the health and social care arrangements in the Scottish Borders. It is also a framework which will help us to ensure engagement from staff, individuals and communities in the shape of our future services.

Summary

- 3.1 The Communications framework has been the method by which we have shaped and developed communications linked to the Health and Social Care Integration Scheme and is now the vehicle for engagement and communications supporting the development of the Strategic Plan. As well as facilitating the events to support the Strategic Plan there will also be a focus on regular newsletters and e bulletins to staff and communities.

Recommendation

The Health & Social Care Integration Joint Board is asked to **approve** the report.

Policy/Strategy Implications	N/A
Consultation	Communications and engagement workstream
Risk Assessment	N/A
Compliance with requirements on Equality and Diversity	Yes
Resource/Staffing Implications	A full time Communications support post will be required for 9-12 months.

Approved by

Name	Designation	Name	Designation
Susan Manion	Chief Officer		

Author(s)

Name	Designation	Name	Designation
Tracey Graham	SBC comms		